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| **Research/Writing** | **Points Possible** | **Points Earned** |
| NoteSheets packet complete | 2pts |  |
| 1 set of powerful statistics or data to support the message | 1pt |  |
| 1 historical power voice - a key figure who spoke out on the issue | 1pt |  |
| 1 sources list | 1pt |  |
| 1 argument essay tracing the history of the issue from your research and your position on it. The essay follows the rubric criteria for quality argument writing with MLA bibliography | 5pts |  |
| **STORYBOARD** |  |  |
| 3 consecutive panels of the plan that logically fit the storyline - simple but clear illustrations | 3pts |  |
| Includes camera directions, special effects, and shooting location | 1pt |  |
| Includes music, dialogue and/or voiceover instruction | 1pt |  |
| **FILMING** |  |  |
| Shot all of my own storyboard panels according to plan | 2 pts |  |
| **AUDIO** |  |  |
| Created unique music, sound effects, or voiceover script used for my panels or whole PSA | 1pt |  |
| **PERSONAL ACTION TO REDRESS ISSUE** |  |  |
| I have a detailed written plan and timeframe of a feasible action I will take this year | 5pts |  |
| * BONUS: I can show evidence I am taking/have taken meaningful action | 5pts |  |
|  | Total: 25 (+5) | Total earned: |